



## **FOR IMMEDIATE RELEASE**

### **CRUMLEY ROBERTS CONGRATULATES LAUREN VANESSA WATSON IN NEW ROLE AS EXECUTIVE DIRECTOR OF MARKETING**



**PRESS RELEASE:** Crumley Roberts is a consumer-based law firm with offices, partnerships and affiliations throughout the United States. Led by President and Chief Executive Officer Chris Roberts, along with a team of Executive Vice Presidents and Shareholder Attorneys, the law firm remains committed to **STANDING UP** for its clients, for its communities and for its employees through legal practice groups and through community and employee programs offered by The Roberts Center for Leadership, Education, Advancement and Development. Crumley Roberts Regional Offices are located in Greensboro, North Carolina, Charlotte, North Carolina, Columbia, South Carolina, Atlanta, Georgia and Birmingham, Alabama. Please visit [CrumleyRoberts.com](http://CrumleyRoberts.com) for more information regarding the law firm, its legal practice areas and its community programs as well as for Media Inquiries.

Crumley Roberts Executive Vice President and Chief Marketing Officer, Kimberly Sanders Roberts, is pleased to congratulate Lauren Vanessa Watson in her new role as Executive Director of Marketing. "Lauren is a creative and intelligent young woman who brings so much to our Marketing Department and to the larger Crumley Roberts organization," says Kimberly, "Her passion for helping others shines through in

her work each day as she leads our Crumley Roberts Communications, Field Marketing and Digital Marketing Teams as well as coordinates our work through The Roberts Center. She is a true advocate for those who cannot always advocate for themselves and we are blessed to have her as a part of our leadership.”

Lauren graduated Magna Cum Laude from UNC Greensboro with a Bachelor of Fine Arts degree in Dance Performance and Choreography with a minor in Entrepreneurship. Lauren was also a member of the National Honor Society. She describes herself as passionate about spreading positivity and encouragement to others. Through her creation of the Crumley Roberts “5 Minutes With” Interview Series and her work as a Committee Member of the Little Red Jumpsuit Foundation for Women, Lauren continues to raise awareness about issues impacting immigrants, women, local communities and people of color in the United States and in the world. Prior to her work with Crumley Roberts, Lauren pursued a dance career in New York working with Broadway Dance Center among other organizations. In her role as the Executive Director of Marketing, Lauren serves on the Crumley Roberts Executive Team to develop policy and shape the strategic direction of the law firm. Through dance and in her role at Crumley Roberts, Lauren has shared that she enjoys “connecting with people of all different races, ages and orientations from around the country.”

Crumley Roberts is pleased to recognize and honor Lauren’s ongoing commitment to her Team Members, to our Crumley Roberts clients and in our communities as the law firm moves into its 33<sup>rd</sup> year. Lauren is one of nearly two hundred employees at Crumley Roberts who work hard each day to advocate for and seek justice for our clients during life’s most difficult moments. For more information about Lauren, our legal practice areas or our community programs, please visit [CrumleyRoberts.com](http://CrumleyRoberts.com).

### Meet The Crumley Roberts Executive Team

 <b>Christopher H. Roberts</b> Managing Shareholder Attorney President and Chief Executive Officer	 <b>R. Dré Fleury</b> Executive Vice President Shareholder Attorney, Chief Legal Officer	 <b>Michael T. Brown, Jr.</b> Executive Vice President Shareholder Attorney, Chief Operations Officer	 <b>Kimberly Sanders Roberts</b> Executive Vice President, Chief Marketing Officer
 <b>Karonnie R. Truzy</b> Chief Diversity Officer, Complex Litigation Shareholder Attorney	 <b>Kimberley Cox Dayton</b> Executive Vice President, Chief Operations Officer	 <b>Phil H. Kearns</b> Shareholder Attorney, Vice President of Intake Services	 <b>Kathleen Q. DuBois</b> Shareholder Attorney Representative, Workers' Compensation Practice Group Leader
 <b>D. Tyler Nabors</b> Shareholder Attorney, The Litigation Practice Group Leader	 <b>Lauren Vanessa Watson</b> Executive Director of Marketing	 <b>W. Chuck Trull</b> Vice President of Human Resources	

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